

<https://www.youtube.com/watch?v=DtiSRaB9Sk8>

Ethics assignments Review...

- 1) Sparkes of Hope Reflection - Last Class (25%)
 - a) If you were absent, come see me!
- 2) Research Project (in-class), tomorrow (25%)
- 3) Charity Presentations, April 11-12 (25%)
 - a) If you want to go at lunch, come see me!
- 4) Participation Marks (25%)

History Reminders...

- 1) **TEST** on WEDNESDAY APRIL 5TH
- 2) APRIL 6th is the Grade 11 Play
- 3) **ESSAY** pushed back to FRIDAY APRIL 7TH

Movie and Party with food! APRIL 13th!

Charities

What are they??

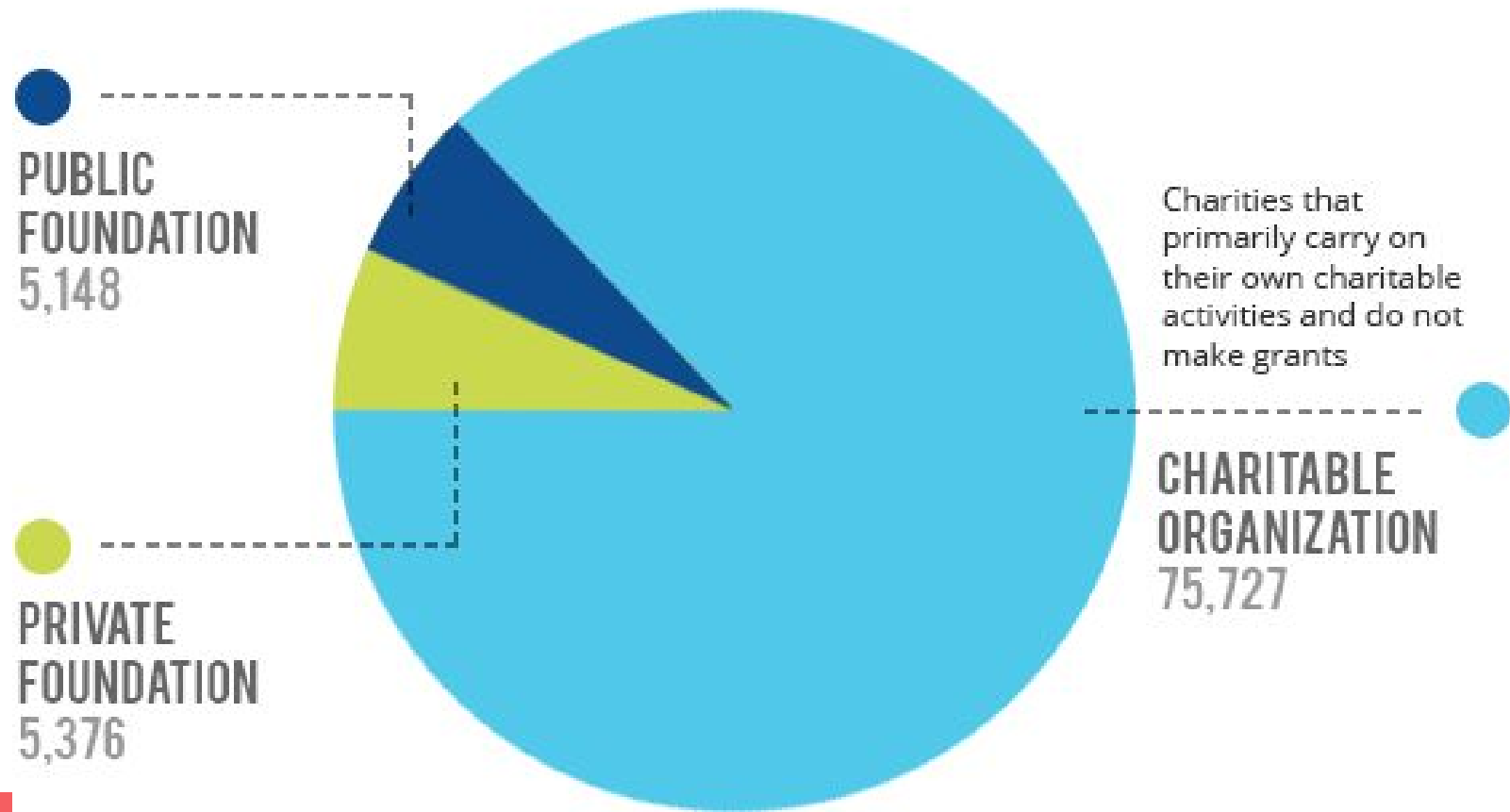
What is a charity??

- Registered Non-profit organizations
- Focus on philanthropy (helping those in need)
- Can be run privately or publicly

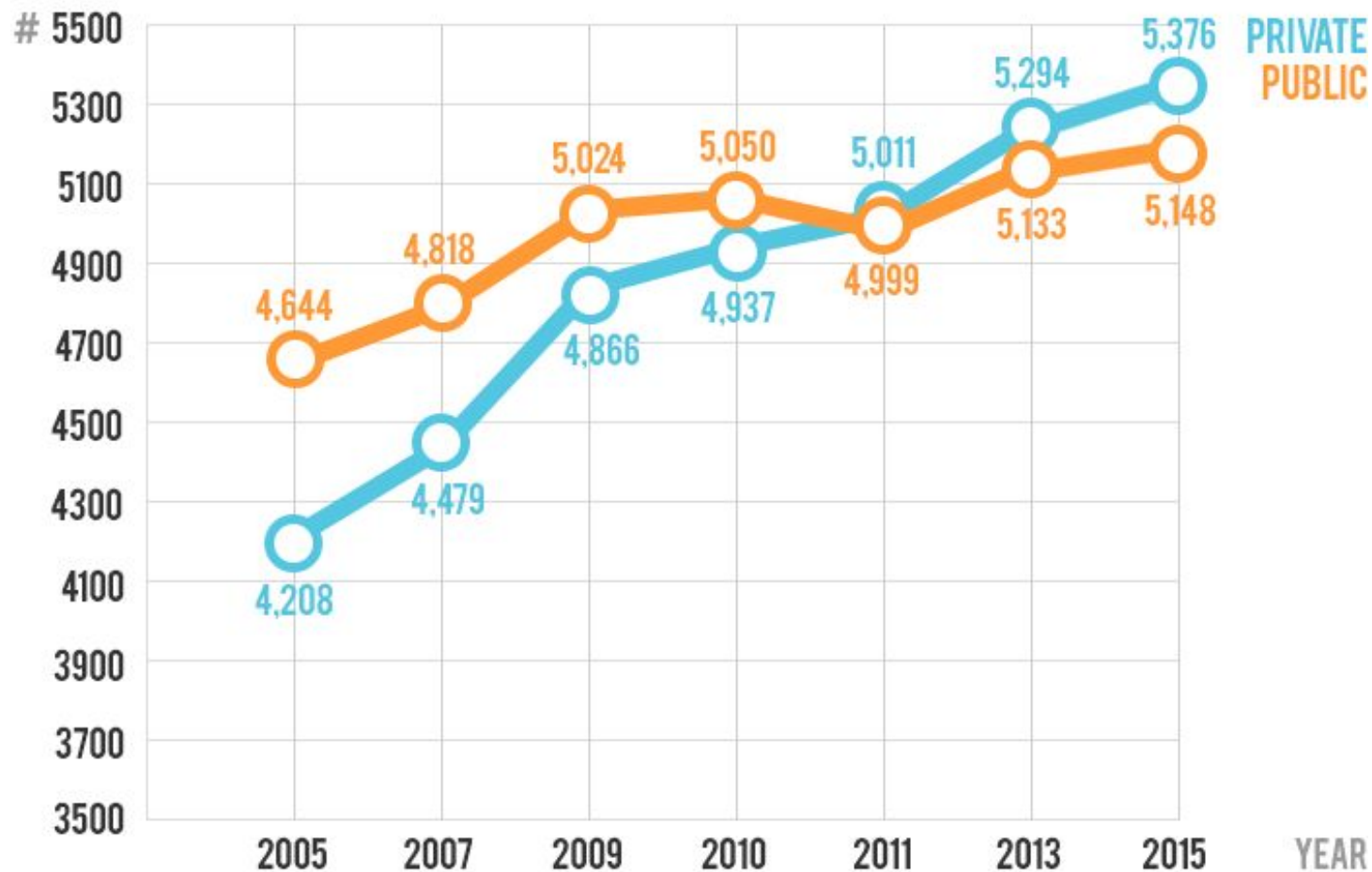


OVERVIEW OF THE FOUNDATION SECTOR

NUMBER OF CHARITIES 86,592 (2015)

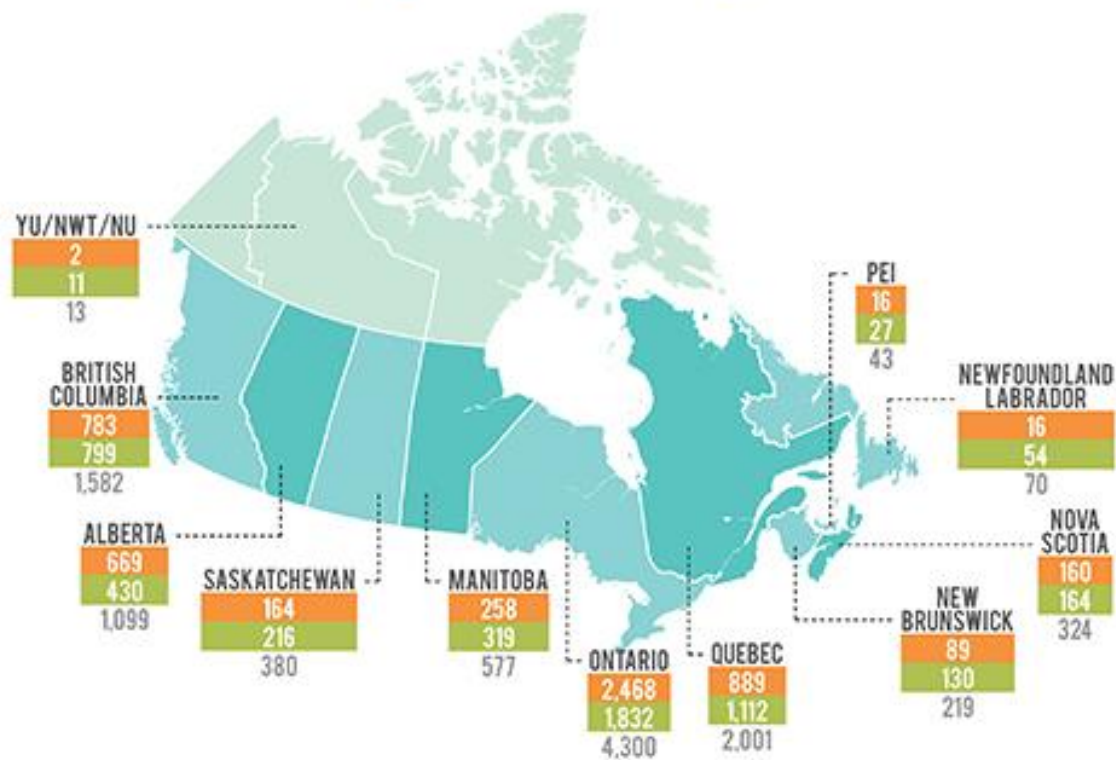


GROWTH IN NUMBER OF FOUNDATIONS 2005-2015



GEOGRAPHIC DISTRIBUTION ALL FOUNDATIONS (2016)

PRIVATE ● 5,517 PUBLIC ● 5,105



Source: Canada Revenue Agency (charities listings, January 2016).

Types of Charities...

- 1) Private Foundations
- 2) Public Foundations



Brian Bronfman Family Foundation
Fondation de la famille Brian Bronfman



Private foundations

- Gets money from a rich family, corporations, individuals

*Bill & Melinda Gates foundation

<https://www.youtube.com/watch?v=YqCY9cYfJ7A>

Public Foundations

- Offer services to society
- Needs public contributions
- Receive grants (money) from the government, private foundations and individuals

*David Suzuki Foundation

<https://www.youtube.com/watch?v=oH4gXcpt2HQ>

Charitable Goals?

- Relief for the poor, distressed or underserved
- Sometimes religious, educational or scientific goals
- Some organizations create and manage monuments, public buildings or works

Charitable Goals?

- Enhance society by offering social services, help the government and help the community.
- Defense of public safety, children, civil rights, and elimination of prejudice and discrimination.



Why register a Charity?

1. Giving donation receipts - tax deductible
2. Easier to get funding when registered
3. Reputations can change when registered
4. Reduced property tax on buildings, exemptions and rebates on taxes

Advertising

<https://www.youtube.com/watch?v=99pQ0KJfdoE>

<https://www.youtube.com/watch?v=-AqILyLeJuQ>

<https://www.youtube.com/watch?v=IO9d2PpP7tQ>



SUNGLASSES € 24.-
Access to water € 8.-

Text 'aid' to 2255 and donate € 1.50



People in Need
Cordeel

Image: @SalvationArmySA (Twitter)

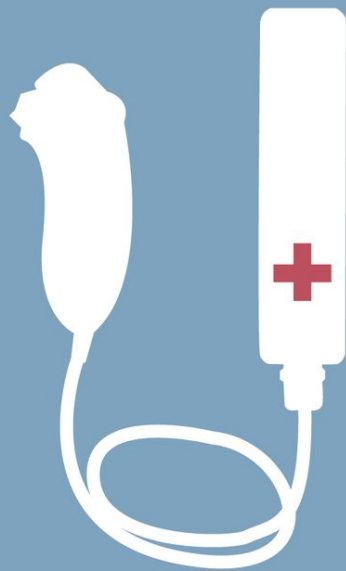
WHY IS IT SO HARD TO SEE BLACK AND BLUE

One in six women are victims of abuse.
That's no illusion.

If you need help or are able to help, contact us on 021 030 3311

Call us now





Gamers give back.

Child's Play is a community based charity grown and nurtured from the game culture and industry. Over 5 million dollars in donations of toys, games, books and cash for sick kids in children's hospitals across North America and the world have been collected since our inception.

Child's Play
www.childsplaycharity.org

Class Activity!

- Get into groups - these will be your groups for the presentations next week.

Based on the ads we saw, come up with your own ad!

Activity Guidelines

1. What kind of charity do you want to create? Public? Private?
2. Who will this charity benefit?
3. Who is your target audience for this ad?
4. How will you get people to donate to your cause?

Using some paper, come up with an interesting and engaging advertisement!

Activity Guidelines

Groups get to vote on which is best!

The more colour the better! Be creative with it!

Candy for the winners!

Groups can't vote for themselves!